



Christina

HARTMAN

PENNSYLVANIA'S ★ 16TH DISTRICT

PROSPECTUS | 2016

STATE OF THE RACE

Every cycle, voters in Lancaster, Chester, and Berks Counties get pushed further out of the political process by restrictive voter ID laws, gerrymandered districts, and a massive influx of special interest money that allows politicians to put personal and political interests ahead of their constituents. The retirement of ten-term Congressman Joe Pitts opens the seat representing the Sixteenth District of Pennsylvania for the first time in two decades, and now is the time for a new direction and a new voice for Pennsylvania.

MEET CHRISTINA M. HARTMAN

Christina M. Hartman, a 1995 graduate of Manheim Township High School, took what Lancaster taught her about community and volunteering and applied it across the globe.

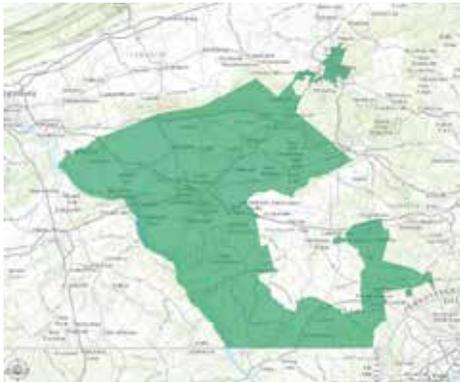
For most of her 16-year career monitoring elections and ensuring public dollars were used responsibly, Christina has thrived in some of the most caustic, politically-charged parts of the world, not unlike the current environment on Capitol Hill. Christina has streamlined budgets in Sudan and raised funds for human rights leaders in Uzbekistan, helping citizens better understand and better advocate for their rights. A leader, manager, strategist, and fundraiser, her commitment to having all voices heard in the world's most prominent democracy is unwavering. Bringing a native's understanding of the region, a record as a strong leader and manager, and a keen knowledge of national and international policy, she combines the fresh ideas and new energy we need for the Pennsylvania of tomorrow.

Christina

HARTMAN

PENNSYLVANIA'S ★ 16TH DISTRICT

PROSPECTUS | 2016



ABOUT THE 16TH DISTRICT

The 16th District is made up of most of Lancaster county as well as parts of Chester and Berks Counties and includes the cities of Lancaster, Reading, and Coatesville.

There are two major media markets that serve the 16th district: Harrisburg and Philadelphia.

It is a district becoming more diverse by the day, and current population estimates give the makeup of the district as 65% White, 17% Hispanic/Latino, 7% African-American and 11% of various other ethnicities.

THE PATH TO VICTORY

2016 will be a unique opportunity for a Democrat to be successful in the 16th District for a number of reasons:

- ★ An engaged electorate for Hillary Clinton's Presidential bid, and a struggling, unpopular Senator Toomey, mean more voters at the polls and a shift in the status quo.
- ★ The 16th District has been increasingly Democratic in recent years, a "blue wave" that saw President Obama take 50% of the vote in 2008 and 46% in 2012. In 2014, Tom Corbett's support in Lancaster County plummeted 20% from its 2010 levels, allowing Wolf to take a large share of the vote even in a year with record low turnout.
- ★ An open seat creates a fresh start for the district - and a chance for voters to see the instability of the Republican Party up close as the national primary infighting is mirrored at the local level. A steady campaign with a consistent, cogent message will present a compelling and winning contrast.
- ★ A growing population of younger voters and Hispanic and Latino voters, especially in Lancaster County, provides a real opportunity for the Hartman campaign to register and turn out reliably Democratic voters.

OUTLOOK

With the right strategy, serious fundraising, and raising the profile of this race to the national level, a Democrat finally has the chance to take this seat. It's an uphill battle - one that will cost upwards of \$2.5 million - and we cannot win without your support. However, Christina has shown early on that she will be competitive in PA-16.